Quinn Vu

User Experience Designer

quinn-vu.com

uyenthy.vu@gmail.com

linkedin.com/in/quinnvu

Work Experience

Levi Strauss & Co.

2025 - Present

User Experience Designer

Leading Fit & Size and Outfitting experiences, partnering cross-functionally to simplify product discovery and help shoppers make more informed purchase decisions.

2022 - 2025

Led lower-funnel experience for the mobile app:

- Increased customer satisfaction score by 5% with a redesigned checkout experience and self-service enhancements.
- Increased in-store pickup purchase share by 12.5% by consolidating pickup needs into a more relevant entry point in the shopping journey.
- Established and implemented accessibility guidelines to improve the design process and accessibility standards across the UX team.

Levi Strauss & Co.

June - Sept 2021

User Experience Design Intern

UC San Diego

Sept - Dec 2020

Instructional Apprentice

- Collaborated with a teaching staff of 8 to facilitate an introductory human-centered design course for approximately 100 students.
- Engaged with students by leading studio sessions, explaining course concepts, and providing constructive feedback on projects.

Other Experience

Penn State University

2025, 2026

Guest Lecturer - Digital Marketing

- Guided 25 undergraduates through a website redesign project in a digital marketing course.
- Delivered an introductory UX lecture covering industry knowledge, the intersection between marketing and UX, and essential UX design skills.

Dr Maria Morales

2022

Website Redesign

- Collaborated with the Marketing Coordinator to design and build the website for a mayor campaign.

Education

Class of 2021

University of California, San Diego

Design & Interaction (B.S.), International Business (B.A.)

Tools

Figma, UserTesting, Java, HTML/CSS, Adobe Suite, Sketch, Zeplin