

Quinn Vu

User Experience Designer

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Work Experience

Levi Strauss & Co.

FEB 2022 – NOW

UX Designer

- Lead designer of the lower funnel for Levi's Mobile App – led to an increase of 5% in Customer Satisfaction score for Ease of Checkout.
- Implemented various self-service order management features on the mobile app that result in the reduction of Customer Support contacts.
- Initiated and implemented the accessibility guideline for the UX Design team.

Levi Strauss & Co.

JUN – SEP 2021

UX Design Intern

UC San Diego

SEP – DEC 2020

Instructional Apprentice

- Collaborated with the teaching staff of 8 for an intro to human-centered design course of around 100 students.
- Engaged with students by leading studio sessions, explaining course concepts, and providing constructive feedback on projects.

Other Experience

Penn State University

2025, 2026

Guest Lecturer – Digital Marketing

- Assisted a digital marketing course of 25 undergraduates on a website redesign project.
- Delivered an introductory lecture on key topics of UX design, including industry knowledge, the relationship between marketing and UX, and essential UX skillsets and toolkit.

Design Co – UC San Diego

2019 – 2021

Student Leader – Non-Profit Student-Led Design Community

- Collaborated with a 20-member team to organize events and initiatives for a student-led design organization and its community.
- Led weekly workshops and meetings on various UX/UI Design topics to about 100 attendees.

Education

Class of 2021

University of California, San Diego

Design & Interaction (B.S.), International Business (B.A.)

Tools

Figma, UserTesting, Adobe Suite (Illustrator, XD, Photoshop, InDesign, Lightroom, Premiere, After Effects), Sketch, Zeplin, Google Suite, Microsoft Office, Java, HTML/CSS